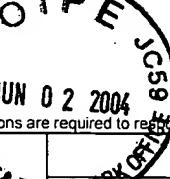


JUN 02 2004



PTO/SB/08b (08-03)

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Complete if Known

				Application Number	09/653,840
				Filing Date	09/01/2000
				First Named Inventor	James K. Beriker
				Art Unit	2178
				Examiner Name	Nguyen, Dang T.
Sheet	1	of	3	Attorney Docket Number	3551

U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (If Known)			
mf		5,309,359		Katz et al.	
mf		5,404,295		Katz et al.	
mf		5,625,823		DeBenedictis et al.	
mf		5,664,111		Nahan et al.	
mf		5,721,902		Schultz	
mf		5,724,521		Debrick	
mf		5,751,798		Mumick et al.	
mf		5,754,939		Herz et al.	
mf		5,774,869		Toader	
mf		5,835,087		Herz	
mf		5,855,008		Goldhaber et al.	
mf		5,857,184		Lynch	
mf		5,862,223		Walker et al.	
mf		5,870,605		Bracho et al.	
mf		5,873,076		Barr et al.	
mf		5,893,093		Wills	
mf		5,913,032		Schwartz et al.	
mf		5,913,215		Rubinstein et al.	
mf		5,919,247		Van Hoff et al.	
mf		5,926,811		Miller et al.	
mf		5,933,811		Angles et al.	
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mf		5,956,711		Sullivan et al.	
mf		5,960,422		Prasad	
mf		5,966,126		Szabo	
mf		5,970,467		Alavi	
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mf		5,987,440		O'Neill et al.	
mf		5,995,092		Yuen et al.	
mf		5,999,915		Nahan et al.	

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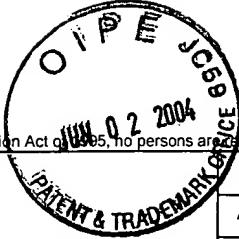
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Sheet	2	of	3
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Examiner Initials*	Cite No ¹	Document Number Number-Kind Code ² (If Known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
mt		6,021,443		Bracho et al.	
mt		6,029,195		Herz	
mt		6,041,326		Amro et al.	
mt		6,044,395		Costales et al.	
mt		6,047,310		Kamakura et al.	
mt		6,055,570		Nielsen	
mt		6,058,379		Odom et al.	
mt		6,064,971		Hartnett	RECEIVED
mt		6,070,160		Geary	JUL 07 2004
mt		6,073,167		Poulton et al.	
mt		6,078,866		Buck et al.	
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mt		6,101,492		Jacquemin et al.	
mt		6,128,663		Thomas	
mt		6,195,660 B1		Polnerow et al.	
mt		6,256,633		Dharap, Chanda	
mt		6,269,361 B1		Davis et al.	

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Examiner Initials*	Cite No ¹	Foreign Patent Document Country Code ³ Number ⁴ Kind Code ⁵ (If Known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
mt		WO 98/58334 PCT	12/23/98			
mt		WO 00/08802 PCT	02/17/00			
mt		PCT/US01/25481 PCT	08/15/01			

Examiner Signature	<i>Matthew Judy</i>	Date Considered	11/15/04
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			Examiner Name	Nguyen, Dang T.
Sheet	3	of	3	Attorney Docket Number

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NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
mt		dtSearch Search Requests; DT Software, Inc. www.dtsearch.com No DATE	/
mt		DTSearch search Requests: Overview," www.dtsearch2.com/Samples/SearchHelp.htm . (1997).	/
mt		Miller, George, "Introduction to WordNet: An On-Line Lexical Database;" (Revised August 1993).	
mt		Miller, George A., "Nouns in WordNet: A Lexical Inheritance System" (Revised August 1993).	
mt		Fellbaum et al., "Adjectives in WordNet," (Revised 1993).	
mt		Fellbaum, Christiane, "English Verbs as a Semantic Net," (Revised August 1993).	
mt		Beckwith et al., "Design and Implementation of the WordNet Lexical Database and Searching Software," (Revised August 1993).	
mt		Ginsberg (A unified approach to automatic indexing and information retrieval, IEEE, vol. 8, Oct. 1993, pp. 46-56).	/
mt		PostMasterDirect.com advertisement (1 page); AVSO advertisement (1 page); "Tech companies will want this online data and will be prepared to test this way," article, (1 page); exactis.com advertisement (1 page), infoUSA.com advertisement (1 page), <u>Business2.0</u> , May 2000	/
mt		PostMasterDirect.com website; 100% Opt-In® Email Marketing (6 pages)	
mt		PostMasterDirect.com website, "To Browse the Database and Generate Counts," (1 page)	
mt		PostMasterDirect.com website, Search Tips, June 1, 2000 (1 page)	
mt		PostMasterDirect.com, website, Search Results, June 1, 2000 (2 pages)	
mt		Egroups.com website (1 page)	
mt		Theregister.co.uk, website, "Keyword auctions ends at AltaVista," posted 7/26/99 (1 page) and searchenginewatch.com, website, "Alta Vista Launches Paid Listings," dated May 4, 1999 (7 pages)	
mt		Los Angeles Times News article, April 3, 2000, "Pay-Per-Click concept Gets GoTo.com Farther," (4 pages)	
mt		Bay Area Computer Currents article, "Anaconda Squeezes Profits from your Web Site," February 8-21, 2000 (1 page)	

Examiner Signature	<i>Matthew Lohry</i>	Date Considered	11/15/04
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